

Classroom Connect Hires Vice President of Sales

BRISBANE, Calif., Sept. 24

Classroom Connect, Inc., a leading provider of professional development and curriculum resources for K-12 educators and their students, today announced the hiring of Edward W. Bonessi, Jr. as its vice president of sales, effective immediately. Bonessi comes to Classroom Connect directly from Harcourt School Publishers where he has more than 14 years of experience, most recently serving as the Divisional Sales Manager for their New York and New England territories.

"We are very fortunate to have attracted Ed Bonessi to direct and strengthen the Classroom Connect sales organization," said Judith Hamilton, president and CEO of Classroom Connect. "His experience, accomplishments and familiarity with educators' needs make him a natural fit for this critical leadership function."

"I am excited to become part of the Classroom Connect team and to be able to draw on my years of success with Harcourt School Department," said Bonessi. "Capitalizing on the Internet is the direction I have expected education publishers to move toward for years, and joining Classroom Connect is like going to the head of the class."

Bonessi has an extensive background in all aspects of the elementary and high school textbook marketplace, as well as reading, ESL (English as second language) and bilingual adoptions throughout the eastern region of the U.S. Bonessi will be located in Woodmont, CT.

About Classroom Connect

Classroom Connect, Inc., a business unit within the Harcourt Education Group, is a leading provider of professional learning and classroom learning resources that foster successful use of the Internet in K-12 education. Headquartered in Brisbane, CA, with offices in El Segundo, CA, Minneapolis, MN and Abilene, TX, Classroom Connect has more than 170 employees. Its primary product brands include: Connected University(TM) (online professional development); Classroom Today(TM) (online classroom curriculum); The Quest Channel(TM) (online adventure learning expeditions); Connected Conferences(TM) (live, nationwide events); Connected Workshops(TM) (on-site seminars); and Classroom Connect Newsletter(TM) (monthly Internet education journal). Its partners include some of the nation's most respected organizations, including the American Museum of Natural History, the Library of Congress and NASA. For more information about Classroom Connect, visit the company's Web site at www.classroom.com.

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