



**HOLT, RINEHART AND WINSTON**

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**Holt To Be Exclusive Distributor of Mathematics in Context**

*Encyclopaedia Britannica's Mathematics Curriculum Funded by NSF*

**Austin, Texas – September 18, 2002** – Holt, Rinehart and Winston—adding to its portfolio of print and online textbooks and rich multimedia curricula—announced today the exclusive distribution rights of Encyclopaedia Britannica's Mathematics in Context® (MiC), an innovative middle school mathematics curriculum funded in part by the National Science Foundation (NSF).

The addition of MiC to Holt's catalog further solidifies Holt's reputation for providing research-based educational materials in partnership with respected content providers. Encyclopaedia Britannica's MiC curriculum, based on National Council of Teachers of Mathematics (NCTM) standards for mathematics achievement, draws students *into* learning with engaging problems that make mathematics problems meaningful. Innovative use of these standards secured funding and recognition by the NSF—a federal agency dedicated to advancing science and mathematics education.

"We sought out the NSF-funded program with its exemplary content to add to our book bag," said Judy Fowler, Holt President. "MiC successfully prepares middle school students for high school and is widely recognized as the integrated program to emulate. This is a terrific resource to add to our growing line of mathematics curricula and resources."

Mathematics in Context was the result of collaboration between the Wisconsin Center for Educational Research at the University of Wisconsin-Madison and the Freudenthal Institute of the University of Utrecht in The Netherlands. An international advisory committee, which included mathematicians and educators, ensured that the curriculum was consistent with the NCTM standards. After development and pilot testing, the curriculum was field-tested by schools in California, Florida, Iowa, Massachusetts, Missouri, Tennessee, Virginia, Wisconsin and Puerto Rico. The curriculum consists of 10 major units per grade that help students discover mathematical concepts through realistic problems and guided questions. Each unit includes tasks and questions to stimulate mathematical thinking and promote discussion. An optional online supplement includes activities, tools and support that reinforce the curriculum.

Holt continues to set new standards for integrating print, online and multimedia curricula for grades six through 12. The partnership with Encyclopaedia Britannica is one of many content partnerships Holt has secured with respected organizations like the National Science Foundation, CNN

Student News, Quantum Simulations, Smithsonian Institution, and the Association of American Geographers.

### **About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Harcourt Interactive Technology, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

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