

New Holt Vice President to Head Professional Development Department

New Position Reflects Market Needs

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Holt, Rinehart and Winston -- expanding its offerings to the education market -- announced today that Bridget Hadley has joined the company as vice president of professional development. The new hire is in response to the magnitude of professional development requirements throughout the education environment.

Holt created the new department and hired Hadley to develop a comprehensive and systematic training program to complement Holt's standards-based educational resources. The new department will offer high-quality and accessible professional learning opportunities designed to relate to the unique needs of the learner. Hadley will explore the advances in technology and the influence it has on the teacher as a student of content, pedagogy and assessment, as well as how one learns. "Professional development is one of the hottest topics in education," said Judy Fowler, president of Holt. "Bridget's wide experience in education is nothing short of amazing, and we expect her leadership to have a positive impact on our ability to serve our customers."

"I welcome the challenge to develop results-driven, needs-based professional development products and services that meet the market demand," said Hadley. "Holt is well-respected for publishing high-quality textbooks and effective programs. With collaboration and commitment, the Holt customer can expect nothing less than the most effective professional development support in the industry."

Fowler commented that Hadley brings the perfect mix of teaching and business experience to Holt having joined the company from Prentice Hall where she was vice president of professional development and training. "Bridget's 25 years of experience in education include her most recent position with Prentice Hall, in addition to successes as a department chair, principal, author, educational consultant and a marketing director," Fowler added.

Holt's balanced approach to professional development will capitalize on award-winning professional development programs offered by Holt's sister company, Classroom Connect, which is also part of Harcourt Education. Classroom Connect's reputation for quality professional development programs is unparalleled in the education industry. The company has received ongoing industry recognition for its programs, including the 2001 SIIA Codie Award for Best Online Training Program, the 2002 EdPress Golden Lamp Finalist Award, and numerous honors from educational trade publications including Technology & Learning, Media & Methods, and Learning Magazine.

Holt continues to add new products to its catalog, such as interactive online textbooks that go beyond merely delivering text on a Web site. Holt Social Studies online textbooks boost student interaction and relate history to current events with many exclusive and unique tools. Holt is also the only major textbook company to include current events research tools online, notably CNNfyi/CNN Student News. Interactive Time Lines, Interactive Maps, the Holt Researcher Online, the Holt Grapher, Homework Practice Online, Standardized Test Preparation and project-based portfolio activities are also available online and can be accessed directly from the online editions.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints); Harcourt Educational Measurement; The Psychological Corporation; Harcourt Interactive Technology; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; and Harcourt Trade Publishers. For further information, please call 800/992-1627 or visit www.hrw.com or www.harcourt.com.

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