



**HOLT, RINEHART AND WINSTON**

A Harcourt Education Company

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## **Holt Author Kylene Beers Helps Teachers With Struggling Readers**

**San Diego, CALIF – February 21, 2003** – Dr. Kylene Beers, celebrated author of *When Kids Can't Read—What Teachers Can Do*, and textbook author for Holt, Rinehart and Winston, is inspiring and empowering classroom educators through her workshops and books that teach strategies for working with struggling readers.

Dr. Beers's reading strategies are at the instructional core of the *Holt Literature and Language Arts* program, a carefully researched, comprehensive text designed to help students master the California standards without losing sight of the central focus of the language arts classroom: to help all students become good readers and writers while building an appreciation of literature. Her methods are based on best-practices research that Dr. Beers and others have conducted with middle and high school students in schools across the nation.

“The development of *Holt Literature and Language Arts* was guided by two factors: first, a teaching pedagogy that supports the mastery of California reading and language arts standards for all students and second, Dr. Beers's proven teaching strategies,” said Judy Fowler, president of Holt. “We believe that *Holt Literature and Language Arts* has the potential to make a profound impact on California students.”

As states find ways to comply with requirements of the No Child Left Behind Act and high-stakes standardized tests, it is increasingly important to reach students slipping off the reading track. Yet, a sincere desire to help is motivating teachers today.

“Just last month, Florida teachers gave up a day of personal time to attend a literacy workshop with me at Crystal River Middle School in Citrus County, Florida,” said Dr. Beers. “At the end of the day, they were anxious to keep learning, to keep doing more. I saw the same dedication at the California Association of Teachers of English conference in Palm Springs where teachers gave up a beautiful Saturday morning to learn how to help struggling students.”

Due to the overwhelming interest in her work by teachers and administrators, Holt officials announced that Dr. Beers will be a featured guest at a book signing hosted by Holt, Rinehart and Winston at the National Association of Secondary School Principals Convention in San Diego on February 22, 2003. Visitors to the trade show may meet Dr. Beers in the Holt trade show booth in the exhibit hall.

In addition to her work as an author and researcher, Dr. Beers is editor of the National Council of Teachers of English journal *Voices from the Middle* and is the 2001 recipient of the Richard Halle Award from the National Council of Teachers of English.

### **About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in Pre K through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints); Harcourt Educational Measurement; The Psychological Corporation; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

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