



HOLT, RINEHART AND WINSTON

A Harcourt Education Company

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Holt Online Learning Science Series Wins TIM Award

Austin, Texas – April 25, 2003 – Holt, Rinehart and Winston today announced that the Holt Online Learning science series (www.hrw.com/onlinesc) has been recognized for Notable Achievement in Education by the 2003 Texas Interactive Media Achievement (TIM) Awards (www.aama.org/tim).

The Austin Area Multimedia Alliance (AAMA) in conjunction with the South by Southwest Interactive (SXSW) Festival 2003 sponsored the TIM Awards, which spotlight multimedia and interactive products and information services produced by Texas-based companies. A jury of industry experts from throughout Texas worked with the AAMA in selecting products that demonstrate outstanding achievement and which are deserving of public recognition.

The Holt Online Learning science series, launched in September 2002, is a web-based textbook series for middle and high school science. The series includes the *Holt Science and Technology Life Science, Earth Science, and Physical Science* textbooks for middle grades as well as *Holt Science Spectrum: A Physical Approach, Modern Biology, Modern Chemistry, and Holt Physics*. Each electronic textbook contains all the information and activities of the print-based textbooks but with many enhancements and interactive features made possible by their web-based format. Teachers give the series rave reviews stating that its interactive features and easy navigation enhance their classroom teaching. Students appreciate that the series offers a rich multimedia learning experience that appeals to all learning styles. The online books are divided into four components: Book Pages (exact duplicates of the printed version); Quick Concepts (highly-interactive sections which reinforce text learning); Practice and Review; and Web Links.

Holt has over 130 years of educational publishing history and the expertise of educational leaders, researchers, and classroom teachers to keep Holt products in the forefront of educational resource development. The Holt Online Learning series includes electronic textbooks in all five core curriculum areas including science, mathematics, language arts, world languages, and social studies. During the 2002-03 school year, Holt has added many technology products to its portfolio of core and supplementary resources; established partnerships with leading content providers such as CNN's FYI/Student News; and secured distribution rights to *Quantum Artificial Intelligence Tutors*, Encyclopaedia Britannica's *Mathematics in Context* and ACTV's *Teaching Literacy to All Students, Grades 6-12* and *Teaching Reading to All Students, Grades 6-8*.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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