



HOLT, RINEHART AND WINSTON

A Harcourt Education Company

For More Information:

Jennifer Harrison, 916-716-0636

jennifer@jharrisonpr.com

Pam Nelson, 512-721-7800

pnelson@hrw.com

**Three Holt Products Are Finalists for Association of Educational Publishers Distinguished
Achievement Awards**

Award Recognizes Excellent Education Technology Products

Austin, Texas – May 29, 2003 – Holt, Rinehart and Winston today announced that three Holt products *Holt Interactive Spelling*, *Holt World Languages DVD Tutor*, and *Holt Online Learning-Quantum Artificial Intelligence Tutors* are finalists in the 2003 Distinguished Achievement Awards sponsored by the Association of Educational Publishers (AEP).

The AEP Distinguished Achievement Awards program recognizes diverse learning resources exhibiting superior content and educational value. Judging panels are drawn from a national pool of writing, publishing, and design experts in print and technology; education editors; educators; and curriculum experts. Of the hundreds of submitted entries, three or four products are selected as finalists in each category.

“The AEP award is one of the most highly regarded in the educational publishing industry. The AEP process helps educators make informed purchasing decisions when selecting materials for their schools,” said Judy Fowler, Holt president. “To have three Holt products selected as finalists is immensely satisfying for the dedicated staff of editors, curriculum experts, and teachers who created these exemplary Holt learning products for the classroom.”

The first Holt product selected as a finalist in the Instructional Materials – Curriculum Packages category is *Holt World Languages DVD Tutor*. The *Holt DVD Tutors* for Spanish and French provide individual tutoring that is completely integrated with the instructional sequence of the corresponding *Holt World Language* textbook. With the tutors, students can take a trip around the Spanish- and French-speaking worlds by accessing over six hours of video material from 12 different countries. Additional integrated DVD-ROM activities make it easy and fun to interact with native speakers; to practice specific vocabulary, grammar, and culture concepts; and to learn how to communicate more fluently.

Holt also garnered two of the three finalist positions in the category for Children’s Technology with *Holt Interactive Spelling* and *Holt Online Learning-Quantum Artificial Intelligence Tutors*. *Holt Interactive Spelling* is an innovative CD-ROM based computer program for grades six through 12 that helps students improve spelling and vocabulary skills by working independently or as part of a group. There are three levels in the series, and each one contains more than 25 interactive lessons focusing on a

Three Holt Products Are Finalists for Association of Educational Publishers Distinguished Achievement Awards

Page 2 of 3

particular spelling pattern or rule. *Holt Interactive Spelling* is also a winner of the 2003 All Star Software Award from the *Children's Software Review*.

Holt Online Learning-Quantum Artificial Intelligence Tutors are personal tutors that complement lessons from *Holt Chemistry*, *Holt Science Spectrum Physical Science*, and *Holt Science and Technology Physical Science* textbooks. *Quantum Tutors* are an on-demand resource for students who need additional individualized help with science concepts being taught in class. The tutors are easily accessible online and can be used in class, in the computer lab, or at home. The *Quantum Tutors* allow students to practice at their own pace and on problems of their own choice, not just a limited database of pre-selected problems. *Quantum Tutors* go beyond simply offering a correct answer; they help students understand why an answer is correct or incorrect. Students enter their work just as they would on paper, and the tutor interprets their work and coaches them through the problem-solving process, just as a human tutor would do.

These recently recognized products are part of an extensive portfolio of core and supplementary resources published by Holt. Holt has over 130 years of educational publishing history and the expertise of educational leaders, researchers, and classroom teachers to keep Holt products in the forefront of educational resource development. In addition to print-based textbooks, technology products, and other supplementary resources, Holt publishes electronic textbooks in all five curriculum areas including science, mathematics, language arts, world languages, and social studies.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Educational Measurement, The Psychological Corporation, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

Harcourt Education is part of Reed Elsevier Group plc.

About Reed Elsevier

Reed Elsevier Group plc (www.reedelsevier.com) is a world-leading publisher and information provider. It is owned equally by Reed Elsevier PLC (NYSE: RUK) and Reed Elsevier NV (NYSE: ENL). Operating in the science and medical, legal, education and business-to-business industry sectors, Reed

Three Holt Products Are Finalists for Association of Educational Publishers Distinguished Achievement Awards

Page 3 of 3

Elsevier provides high value and flexible information solutions to professional end users, with increasing emphasis on the Internet. Building on its strong position in key markets and its established brands and content, the company is investing aggressively in the migration of its portfolio to electronic delivery, with links to a wide range of content-related services and transactional capabilities.

About Quantum

Quantum Simulations, Inc. is a business-to-business provider of artificial intelligence tutoring engines that power existing software, hardware and distance learning products, inspiring students from middle school through college to solve science problems. Satisfying an unmet need for on-demand tutoring, the software uses a patented interactive dialogue tool that challenges students to understand why an answer is correct, measurably improving comprehension and test performance. With funding from the U.S. Department of Education and the National Science Foundation, Quantum Tutoring Engines are integrated with Web, wireless and CD-ROM learning products, providing a strong competitive edge for educational companies. For further information, please visit www.quantumsimulations.com.

###