



**HOLT, RINEHART AND WINSTON**

A Harcourt Education Company

### **Holt Portfolio To Include Thinkwell's Next-Generation, Multimedia Calculus Textbooks**

AUSTIN, Texas – October 23, 2003 – Holt, Rinehart and Winston—a leading publisher of textbooks and educational materials for grades six through 12—today announced that an agreement has been reached with Thinkwell to provide multimedia calculus and precalculus textbooks for Holt's mathematics portfolio. The agreement specifies co-branding and exclusive distribution in the high school market for *Calculus: A Multimedia Course* and *Precalculus: A Multimedia Course*, which will be available in January 2004.

Thinkwell's next-generation textbook model uses a CD-ROM/Web hybrid technology to deliver instruction, practice, review, and assessment. Lessons are delivered in video format, which are easy to follow, are highly engaging, and keep students focused on the topic at hand. An online supplement for each lesson includes interactive exercises with feedback, illustrated review notes, animations, and many other resources.

"Thinkwell's online textbooks are highly effective teaching curricula that students enjoy," said Judy Fowler, president of Holt. "Thinkwell's calculus and precalculus materials are a significant addition to our catalog of research-based, proven materials delivered in print, online, or CD-ROM formats."

Dr. Edward Burger, a math professor from Williams College in Massachusetts, is the author and featured lecturer in the calculus and precalculus courses. Dr. Burger is a respected author and lecturer and recently won the 2001 Robert W. Hamilton Book Award for *The Heart of Mathematics: An invitation to effective thinking*. He was also named the 2001-2003 George Polya Lecturer by the Mathematical Association of America.

"These CD-ROM video 'texts' from Thinkwell are designed to make mathematics comprehensible, intuitive, and entertaining to real students—especially younger learners," said Dr. Burger. "I am delighted that this agreement with Holt will bring the Thinkwell courses to high school students and I hope our materials will be an important addition to their mathematical experiences."

"Thinkwell's textbook model has proven very successful in colleges throughout the country where students and instructors benefit from the use of positive and engaging content combined with online feedback and monitoring," said Carl Tyson, president of Thinkwell. "We are excited to bring this product to the high school market and to have this partnership with Holt, which is such a well-respected publisher."

The new textbooks for Holt will also include a course management system that allows teachers to use a pre-set curriculum or to customize the scope and sequence to suit individual needs. An online test generator and gradebook offer varied assessment options with automatic grading and tracking. All content is correlated with national mathematics standards and the calculus course is correlated to the Calculus AB and BC exams.

#### **About Holt, Rinehart and Winston**

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit [www.hrw.com](http://www.hrw.com) or [www.harcourt.com](http://www.harcourt.com).

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#### **About Thinkwell**

Thinkwell, based in Austin, Texas, is a privately held corporation that produces college-level textbooks delivered on CD-ROM and the Internet. The company publishes survey and majors texts in algebra, precalculus, calculus I-II, biology, chemistry, physics I, macroeconomics, microeconomics, American government, and public speaking. More information is available at [www.thinkwell.com](http://www.thinkwell.com).

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