

**FOR IMMEDIATE RELEASE**

# News Release

## **CLASSROOM CONNECT ANNOUNCES NEW CHIEF EXECUTIVE**

**BRISBANE, CA - Oct. 28, 2003** - Classroom Connect today announced the appointment of Jim Bowler to President and CEO of Classroom Connect, effective immediately. Bowler, who has served as Classroom Connect's Vice President of Marketing since August 2002, replaces Pat Harrigan who left the company to pursue other opportunities.

"Jim's wealth of experience in education, business management, technology and marketing makes him an ideal choice to lead Classroom Connect," said Julie McGee, President and CEO of Harcourt Supplemental, Professional and Trade. "Jim has a remarkable vision for education and the impact technology can have on teaching and learning. I look forward to working with him and the other members of the Classroom Connect team as Jim continues to build upon an already strong organization."

Bowler has more than twenty years experience in education that includes more than 15 years serving within schools, holding positions including curriculum director, school site principal and school president. Prior to joining Classroom Connect, Bowler was CEO of Kids123, a company providing online standards-based learning resources for educators. He also served as Vice President of Marketing for CCC/NovaNet, a division of Pearson Education, and was an educational consultant for Kleiner Perkins Venture Capital.

"As a person who has committed his career to improving education, I can think of no better opportunity than to lead Classroom Connect's effort to engage and inspire teaching in the classroom," said Bowler. "Classroom Connect is a special company comprised of an incredibly talented group of people who share a belief that education can transform lives."

### **About Classroom Connect**

Classroom Connect is an award-winning provider of professional development programs and online instructional materials for K-12 education. The company is devoted to helping teachers become better teachers by engaging them in their own learning and inspiring positive change in the classroom. Headquartered in Brisbane, CA, Classroom Connect is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt Education companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the Rigby and Steck-Vaughn imprints), Harcourt Assessment, The Psychological Corporation, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please visit <http://www.harcourt.com>

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