



NEWS

From Harcourt Assessment, Inc.

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HARCOURT ASSESSMENT LAUNCHES NEW WEB SITE

**EDUCATION AND CLINICAL PRODUCT INFORMATION
NOW AVAILABLE ON ONE SITE**

SAN ANTONIO – Harcourt Assessment, Inc., announced today that it has launched a new Web site – HarcourtAssessment.com – that makes it easier for customers to shop online and obtain company and product information.

The launch of the new site is part of the company's rebranding efforts that began last year when it unified its clinical and education divisions into one operating company and officially changed its name from The Psychological Corporation to Harcourt Assessment, Inc.

Before the new site was launched, clinical customers shopped online at PsychCorp.com while education customers browsed HEMWEB.com for product information. Customers who continue to log in to the older sites will be redirected automatically to the new site.

The launch of HarcourtAssessment.com extends the company's clinical product e-commerce capabilities to its education products for the first time, with education products now available for online purchase.

"Our new Web site is very tangible evidence that we are now one operating company," said Gail Ribalta, Harcourt Assessment's vice president of marketing. "For school psychologists, clinicians, speech-language pathologists, curriculum directors, assessment directors, or even the general public seeking information about our company and products, HarcourtAssessment.com provides a one-stop Web solution."

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Customers can use HarcourtAssessment.com to learn about product features within all of the company's assessment lines, including education, psychology, speech and language, occupational therapy, and human resources.

They can also use the "compare products" feature for a side-by-side comparison of two or more products and then evaluate which assessment offers the best solution.

"For customers who are not sure exactly which assessment is the right choice for them, the product comparison feature is a very convenient and powerful decision making tool," Ribalta said.

The site is also a rich source of information about testing and includes many of the company's assessment reports and policy papers, a glossary of testing industry terminology, and information about testing specifically for parents. It also includes corporate information, such as a company history, biographies of company officers and company news releases.

"With the new HarcourtAssessment.com, we are making a huge leap forward, but we are by no means finished," Ribalta noted. "We will continuously add content and functionality in order to respond to our customers' needs."

Harcourt Assessment, Inc., is the leading provider of high-quality assessment instruments and testing programs. Its educational products include the Stanford Achievement Test series and the Otis-Lennon School Ability Test[®]. Under the PsychCorp brand[™], it also publishes a wide variety of clinical products, such as the Wechsler[®] family of tests, including the Wechsler Intelligence Scale for Children[®] (WISC-IV[®]) and the Wechsler Preschool and Primary Scale of Intelligence[™], as well as the CELF[®] family of speech and language tests.

The company is affiliated with the Harcourt book publishing companies, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.