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FOR IMMEDIATE RELEASE

CLASSROOM CONNECT ANNOUNCES AVAILABILITY OF CONNECTED TECH™

ORLANDO, FL - Jan. 22, 2004 - Classroom Connect, today at the Florida Educational Technology Conference (FETC), announced the nationwide availability of Connected Tech™, a Web-based instructional program for grades K-8. Introduced in November 2003, Connected Tech offers school districts and states an affordable and effective way to help students learn lifelong technology application skills, while also meeting the need to improve overall student achievement in reading, math, science and social studies.

"We're seeing a very positive reaction to Connected Tech from school leaders across the country," said Jim Bowler, president and CEO of Classroom Connect. "The program's use of real-world software applications and alignment to core subject content make it a perfect fit for school districts who want to see student technology proficiency improve. We couldn't be more pleased with how schools are responding to the program in such a short period of time."

Connected Tech is launching with over 450 tutorials, lessons, projects, and assessments that teachers can use to help students learn some of today's most important technology applications, including:

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| - AppleWorks® | - FileMaker Pro | - HyperStudio® |
| - Inspiration® | - iMovie™ | - Kid Pix® |
| - Kidspiration™ | - Microsoft Access® | - Microsoft Excel® |
| - Microsoft Word® | - Microsoft PowerPoint® | |

Each of these applications is carefully aligned with the curriculum taught at each grade level. In addition, Connected Tech supports learning of all ISTE National Education Technology Standards (NETS) for students.

Connected Tech is part of Classroom Connect's Technology Integration solution that also includes online, face-to-face, and print professional development options for K-12 educators.

For more information about Connected Tech, visit the Classroom Connect Booth #507 during FETC, Jan. 22-24, 2004. Or, contact Classroom Connect by calling (800) 638-1639 or by visiting the company's Web site at www.classroom.com.

About Classroom Connect

Classroom Connect is an award-winning provider of professional development programs and online instructional materials for K-12 education. The company is devoted to helping teachers become better teachers by engaging them in their own learning and inspiring positive change in the classroom. Headquartered in Brisbane, CA, Classroom Connect is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt Education companies are Harcourt School Publishers, Holt, Rinehart and Winston, Harcourt Supplemental Publishers (including the

Rigby and Steck-Vaughn imprints), Harcourt Assessment, The Psychological Corporation, Classroom Connect, Harcourt Canada, Harcourt Religion Publishers, and Harcourt Trade Publishers. For further information, please visit <http://www.harcourt.com>

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