



**NEWS**  
*From Harcourt Assessment, Inc.*

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**HARCOURT ASSESSMENT UNDERWRITES KLRN  
CHILDREN'S PROGRAMMING**

**"BETWEEN THE LIONS" AND "READING RAINBOW" ARE AMONG  
SPONSORED PROGRAMS**

SAN ANTONIO – San Antonio-based education company Harcourt Assessment, Inc., announced today that it is underwriting children's programming on KLRN, San Antonio's public television station.

The company is providing financial support for two programs that focus on reading – Between the Lions and Reading Rainbow. The company is also underwriting Barney and Friends, and Clifford, the Big Red Dog – two of the most popular children's programs aired on KLRN.

"As an education company, it's important for us to support educational children's programs, especially ones that focus on literacy," said Gail Ribalta, Harcourt Assessment's vice president of marketing. "We are proud to be associated with KLRN and the quality children's programming they offer."

"Children's programming on KLRN helps develop essential learning skills necessary to succeed in school. KLRN is honored to partner with Harcourt in our efforts to continue this vital community service," said Joanne Winik, president and general manager of KLRN.

Between the Lions opens up a world of literature and learning for children aged four to seven. The series is named for a family of lions that frequents the local library and discovers a new book or other written material in every episode.

Reading Rainbow is an Emmy award-winning series for children aged four to 11 that takes young viewers on adventures that stimulate their interest in reading for pleasure and entertainment.

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Barney and Friends, starring the world-famous green and purple dinosaur, offers a unique blend of entertainment and education for pre-school children aged two to five.

Clifford, the Big Red Dog delights young viewers aged three to seven with the hilarious adventures of a lovable, oversized dog.

Based in San Antonio, Harcourt Assessment, Inc., is a leading provider of high-quality assessment instruments and testing programs. Its educational products include the Stanford Achievement Test series and the Otis-Lennon School Ability Test<sup>®</sup>. Under the PsychCorp<sup>™</sup> brand, it also publishes a wide variety of clinical products, such as the Wechsler<sup>®</sup> family of tests, including the Wechsler Intelligence Scale for Children<sup>®</sup> (WISC-IV<sup>®</sup>) and the Wechsler Preschool and Primary Scale of Intelligence<sup>™</sup>, as well as the CELF<sup>®</sup> family of speech and language tests.

The company is affiliated with the Harcourt book publishing companies, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

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