



HOLT, RINEHART AND WINSTON

A Harcourt Education Company

Holt Products for Professional Development and Curriculum Planning Selected as Finalists for AEP Distinguished Achievement Awards

Austin, Texas – May 27, 2004 – Holt, Rinehart and Winston today announced that two Holt products,



Holt Calendar Planner for Holt One-Stop Planner with Test Generator® and *Teaching Reading to All Students, Grade 6-8* are finalists in the 2004 Distinguished Achievement Awards sponsored by the Association of Educational Publishers (AEP). The products were nominated in these software categories: Administrative Alignment Tools and Most Innovative, respectively.

The AEP Distinguished Achievement Awards program recognizes diverse print, electronic, and instructional resources exhibiting superior content and educational value. Judging panels are drawn from a national pool of writing, publishing, and design experts in print and technology; education editors; educators; and curriculum experts. Over 1,300 products were entered in the 2004 AEP Awards program and of those, three or four products are selected as finalists in each category.

“Being selected as a finalist in the AEP Distinguished Achievement Awards is a very important validation of the quality of Holt learning materials,” said Judy Fowler, Holt president. “In addition to publishing research-based basal textbooks, we are constantly striving to develop innovative core and supplementary resources that employ technology in exciting ways. The *Holt Calendar Planner* and *Teaching Reading* are two solutions we offer that meet compelling needs for standards-based curriculum planning and for training teachers to be ‘highly qualified’ per requirements of NCLB.”

The *Holt Calendar Planner* is a CD-ROM-based resource supplement for Holt textbooks that helps teachers customize lesson plans, manage class schedules, and access teacher resources in a highly flexible manner while they prepare their students for high-stakes tests. With the Calendar Planner tool and the included print, audio, and visual resources, teachers can more efficiently set up the entire school year with the lesson plans from their Holt textbook, plus they can customize the schedule to accommodate holidays, the start and end dates of school, and inservice days.

Teaching Reading to All Students, Grades 6-8 is a professional development course using a patented convergent technology that delivers comprehensive, research-based training content via the

Internet combined with video footage on CD-ROMs. It addresses professional development standards recommended by the National Staff Development Council for content, context, and process, and the program models “best practices in the classroom” with customized interactive web pages intended to extend and reinforce the training. Each lesson focuses on an area of reading instruction (e.g., assessment, content area reading, teaching decoding) and includes presentations by area experts or master teachers, model lessons, and various resources including articles, assessment forms, and links to related sites on the Internet. The lessons also address issues such as standards-based instruction, ongoing assessment and monitoring, organizational planning, and working with parents.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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