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**FOR IMMEDIATE RELEASE**

## **Harcourt Achieve promotes Joel Zucker to Chief Operating Officer**

**Veteran publishing executive to drive key strategic initiatives**

AUSTIN, Texas – Harcourt Achieve today announced the promotion of Joel Zucker to the newly created position of Vice President, Chief Operating Officer. Joel will report directly to Harcourt Achieve President and CEO, Tim McEwen, and be responsible for driving key strategic initiatives, including mergers and acquisitions; new business development; enhancements in sales support and customer service; and, coordination of synergistic projects with sister Harcourt companies.

Since joining Harcourt Achieve in 2000, Zucker has served as National Sales Manager for the Steck-Vaughn imprint, Director of Product Management, and most recently as Interim National Sales Manager for both the Rigby and Steck-Vaughn imprints. Prior to joining Harcourt Achieve, Joel held sales management positions at Scholastic and Modern Curriculum Press. He began his career as a middle school and high school reading and language arts teacher.

“Joel has excelled in every assignment throughout his distinguished publishing career and has provided me with invaluable insights and assistance during my first six months at Harcourt Achieve,” says President and CEO Tim McEwen. “In his new role, Joel will be responsible for implementation of strategic initiatives designed to enhance the distinctive and compelling nature of our teaching and learning solutions, and further deepen our relationships with customers.”

Zucker received his B.A. degree in Education from Arizona State University and a M. Ed. from the University of Nevada.

### **About Harcourt Achieve**

Harcourt Achieve produces learning solutions and content that fundamentally and positively change the lives of young and adult learners, and those who teach them. Published under the Rigby and Steck-Vaughn imprints, its products are based on a developmental philosophy that assesses learners' skills, matches them to appropriate content and accelerates them to meet and exceed expectations. The Steck-Vaughn imprint offers easy-to-use, innovative learning solutions that accelerate content-area knowledge and reading skills, allowing learners to meet and exceed expectations. The Rigby imprint offers progressive learning solutions for reading instruction that provide differentiated instruction to match students' instructional levels. For more information, please visit [www.HarcourtAchieve.com](http://www.HarcourtAchieve.com).

Harcourt Achieve is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners and readers of all ages. The Harcourt Education companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve; Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; Harcourt Trade Publishers; Greenwood/Heinemann and Heinemann Global Library. For more information, please visit [www.harcourt.com](http://www.harcourt.com).

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