

Sept. 30, 2004

FOR IMMEDIATE RELEASE

Harcourt Achieve names new vice president for math

Seasoned product development executive has spearheaded award-winning products.

AUSTIN, Texas – Harcourt Achieve today named Linda Hardman as its new Vice President of Product Development/Math.

Hardman is a seasoned publishing executive who has been successful in developing and marketing award-winning products and establishing key relationships within the educational industry, said Harcourt Achieve President and CEO Tim McEwen.

“Linda has a strong background in math for K-12 and higher education,” McEwen said. “We’re excited to have someone with such a wealth of experience in producing quality, customer-driven educational materials that will help students reach their key educational milestones.”

Susan Canizares, Publisher for Harcourt Achieve added, “Since Linda has been both a teacher and math specialist, with direct responsibility of selecting math curriculum and managing the adoption process, we feel she will add invaluable customer understanding of the math marketplace.”

Hardman has worked for, and with, major educational publishers such as Prentice Hall, Thomson, Cogito, Houghton Mifflin, McGraw-Hill, ETS and AEC. Her past consulting work has included K-12 math programs, on-line learning systems designed to address No Child Left Behind (NCLB) and state adoption standards, a math product intended for PDA delivery and e-Learning curriculum and assessment courses for K-12 education.

A former textbook writer, teacher and math curriculum director, Hardman also has worked at the state level as an education specialist in technology and state adoptions.

The hiring of key positions at Harcourt Achieve is related to the company’s recent purchase of Saxon Publishers. The purchase, which occurred on June 30, adds several product lines to the portfolio, including Saxon Math, the nation’s best-selling, skills-based mathematics program for grades K-12. The program is based on a unique, incremental pedagogical approach that emphasizes practice, review and frequent cumulative assessment. Incorporating 20 years of research and field experience, Saxon Math is one of the most thoroughly researched programs available to K-12 math educators. Other Saxon programs include Saxon Phonics and Spelling K-3 and Saxon Early Learning.

About Harcourt Achieve

Harcourt Achieve produces learning solutions and content that fundamentally and positively change the lives of young and adult learners. Published under the Rigby, Saxon and Steck-Vaughn imprints, its products are based on a developmental philosophy that assesses learners’ skills, matches them to appropriate content and accelerates them to meet and exceed expectations. The Rigby imprint offers progressive learning solutions for core reading and English Language Learner instruction that provide differentiated instruction to match each students’ instructional level. The Saxon imprint offers the nation’s best selling and most

thoroughly researched skills-based mathematics program for grades K-12, as well as popular phonics, K-3 spelling, and early learning programs. The Steck-Vaughn imprint offers easy-to-use, innovative learning solutions that accelerate content-area knowledge, reading skills, and preparation for standards-based tests, allowing learners to meet and exceed expectations. For more information, please visit www.HarcourtAchieve.com.

Harcourt Achieve is part of Harcourt Education, a global education provider serving students and teachers in Pre-K through grade 12, adult learners and readers of all ages. The Harcourt Education companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve; Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; Harcourt Trade Publishers; Greenwood/Heinemann and Heinemann Global Library. For more information, please visit www.harcourt.com.

Contact Information

Harcourt Achieve

Jeff Johnson, Director of Marketing Communications

512-795-3215

jeff.johnson@harcourt.com