



HOLT, RINEHART AND WINSTON

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Holt's New Spanish Textbook is a Vivid Palette of Color and Sound that Immerses Students in Spanish Culture

AUSTIN, Texas – November 12, 2004 – Holt, Rinehart and Winston today launched a completely new Spanish curriculum, *¡Exprésate!* ©2006, that employs instructional and multisensory learning techniques that connect students to Spanish-speaking countries, their arts, culture and people, while teaching them to converse in Spanish. Students learning Spanish with Holt's new curriculum will be immersed in Spanish culture and real-life stories, making instruction and practice more meaningful and effective.

Holt, one of the leading publishers of secondary teaching materials, consulted a team of instructional design experts and classroom teachers when creating *¡Exprésate!*. The result is an engaging Spanish language program where students experience life in many countries through first-person accounts, geographic and cultural tours, and studies in art and history. While the traditional vocabulary, grammar, and conversational lessons and exercises are still present, these are woven into activities that are relevant to students' daily lives such as conversations between teens, pop culture, daily school life, and current issues.

"*¡Exprésate!* is an exciting new Spanish curriculum from Holt and is like no other program available today. Our team of instructional designers, teachers, and content experts considered a variety of approaches and utilized extensive research to help choose the methods that would motivate students and build Spanish language proficiency," said Judy Fowler, president of Holt, Rinehart and Winston. "While the research base validates that *¡Exprésate!* is an effective curriculum, the real measure of our success is students' keen interest in what they are learning."

The Holt video staff traveled over 40,000 miles around the world to collect video, photographs, and audio accounts of Spanish life which were developed into a full complement of visual and audio supplementary materials to further immersion in Spanish culture. Many of these visual and audio components are integrated into the online textbook version of *¡Exprésate!* and all are available on VHS, DVD or CD-ROMs. Other technology resources include the Holt One-Stop Planner with Test Generator® and Interactive Tutors on CD-ROM.

Every chapter of *¡Exprésate!* addresses three modes of communication identified by the American Council on the Teaching of Foreign Languages (ACTFL): presentational, interpretive, and interpersonal. Emphasis on these standards helps students hone their speaking skills and develop a greater grasp of the Spanish language. In addition, each Comunicación activity in the text corresponds to expanded suggestions in the Teacher's Edition of the curriculum. Grammar is also emphasized in a new

way; in *¡Exprésate!*, Spanish grammar is presented along with English grammar rules. These comparisons give students a stronger foundation for learning the language and its structure.

The teacher support materials developed by Holt save teachers implementation time and address diversity in the classroom. *¡Exprésate!* lesson plans are set up for 50 or 90-minute classes and include pacing guides for block schedules or traditional schedules. Success strategies give teachers ideas for working in groups or with individual students. The teacher guide also includes strategies for differentiating instruction for advanced or special-needs learners, independent study, and Advanced Placement Exam preparation.

¡Exprésate! is available in Levels 1, 2 and 3 for high-school grades and Levels 1A and 1B for middle school grades. Holt offers an advanced three-level Spanish program for heritage speakers and AP students called *Nuevas vistas*. These programs and others will be showcased at the ACTFL conference in Chicago on November 19-21, 2004.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby and Steck-Vaughn imprints); Harcourt Assessment; Classroom Connect; Harcourt Canada; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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