

January 18, 2005

FOR IMMEDIATE RELEASE

Harcourt Achieve product wins prestigious Teachers' Choice Award

AUSTIN, TX - Harcourt Achieve announced today that *Achieve It!*[™], the company's popular instruction and assessment program, has been honored with the coveted Teachers' Choice Award in *Learning*[®] Magazine's 11th annual contest. Winners are featured in the January 2005 issue of *Learning*.

Begun in 1994, the Teachers' Choice Awards program has grown to become one of the most recognized and prestigious awards in the education market and is the only awards program that is judged by teachers in the classroom.

Achieve It! was one of more than 430 products evaluated in 2004 for instructional value, ease of use and innovation, and was among only 67 products honored. A team of teacher/judges put *Achieve It!* to the test in their classrooms and praised the program as "phenomenally complete" and "really easy to use!"

"Receiving this award from *Learning Magazine* is an important acknowledgement from educators that *Achieve It!* works for them," says Carol Wolf, Harcourt Achieve vice president of marketing.

"It has everything a teacher needs to improve test scores," wrote one Awards evaluator, "and it makes it fun for students." Another praised *Achieve It!* as a "real confidence builder. It's designed to improve standardized test scores while actually reinforcing essential skills. I love this product!"

Achieve It! is the first program of its kind to cover all important national and state-mandated reading and math standards. Each kit includes all the materials a teacher needs for differentiated instruction, practice and assessment to build the skills required for student success on high-stakes assessments.

About Harcourt Achieve

Harcourt Achieve produces learning solutions and content that fundamentally and positively change the lives of young and adult learners. Published under the Rigby, Saxon and Steck-Vaughn imprints, its products are based on a developmental philosophy that assesses learners' skills, matches them to appropriate content and accelerates them to meet and exceed expectations. The Rigby imprint offers progressive learning solutions for core reading and English Language Learner instruction that provide differentiated instruction to match each student's instructional level. The Saxon imprint offers the



nation's best-selling and most thoroughly researched skills-based mathematics program for grades K-12, as well as popular phonics, K-3 spelling and early learning programs. The Steck-Vaughn imprint offers easy-to-use, innovative learning solutions that accelerate content-area knowledge, reading skills and preparation for standards-based tests, allowing learners to meet and exceed expectations. For more information, please visit www.HarcourtAchieve.com.

Harcourt Achieve is part of Harcourt Education, a global education provider serving students and teachers in Pre-K through grade 12, adult learners and readers of all ages. The Harcourt Education companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve; Harcourt Assessment; Classroom Connect; Harcourt Canada; Harcourt Religion Publishers; Harcourt Trade Publishers; Greenwood/Heinemann and Heinemann Global Library. For more information, please visit www.harcourt.com.

Contact Information

Harcourt Achieve
Carol Wolf, Vice President, Marketing
512-795-3269
Carol.Wolf@harcourt.com