

Press Release

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Heinemann-Raintree Donates \$150,000 in Books to “Feed the Children”

FOR IMMEDIATE RELEASE

Chicago IL – Heinemann-Raintree has donated 1,500 nonfiction children’s books (valued at \$150,000) to Feed the Children, a non-profit international organization, whose mission is to provide food, medicine, clothing, and other supplies to individuals, children and families who lack these essentials due to famine, war, poverty, or natural disaster. Last year, Feed the Children shipped supplies to all 50 states and 57 foreign countries. Many of the donated Heinemann-Raintree books will go to tsunami relief efforts in Southeast Asia.

The donated elementary-level books feature science and social science topics and are filled with eye-catching color photos and graphics that will encourage children to open them and learn. Dennis DeCock, V.P. of Sales and Marketing from Heinemann-Raintree, notes: “We hope this donation will help reestablish the book collections of damaged schools and provide children with engaging learning materials that will help them continue their education.” Erin Carlstrom of Feed the Children, adds, “Because of the universal content of these nonfiction books, they would be welcome everywhere.”

About Heinemann-Raintree

Heinemann-Raintree, a division of Harcourt, is a leading publisher of children’s nonfiction books, serving schools and public libraries. Our three major imprints are Heinemann Library, Raintree and Heinemann Classroom. All Heinemann-Raintree books feature appropriately leveled text, carefully chosen content, and engaging design. For more information, visit heinemannraintree.com on the web. For more information: Cathleen Ann, Email: cathleen.ann@hil.com, Phone: 312/324-5292

About Feed The Children

Feed The Children is an international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disaster. For more information, visit www.feedthechildren.org or contact Erin.Carlstrom@feedthechildren.org