



**NEWS**

*From Harcourt Assessment, Inc.*

Contact:  
Mark Slitt  
210.339.5399

FOR RELEASE: Friday, March 11, 2005

**HARCOURT ASSESSMENT SPONSORS  
SAN ANTONIO CHILDREN'S MUSEUM'S LITERACY EXHIBIT**

SAN ANTONIO – San Antonio-based education company Harcourt Assessment, Inc., proudly announces its sponsorship of the San Antonio Children's Museum's new Reading Adventures literacy exhibit. The permanent exhibit opens to the public today.

"As an education company, we understand how important reading is to a child's success in school," said Gail Ribalta, Harcourt Assessment's vice president of marketing. "We are delighted to sponsor this wonderful exhibit, which we hope will spark children's imagination and help young people develop a lifelong love of reading and learning."

"The San Antonio Children's Museum is dedicated to opening up the world and all its wonderful possibilities and adventures to the children of San Antonio, and what better way to do that than through reading," said Museum Executive Director Christine Sinick. "We are tremendously grateful to Harcourt Assessment for its support of the Museum and its commitment to area children."

As part of its sponsorship, Harcourt collaborated with two of its sister companies – Harcourt School Publishers and Harcourt Trade Publishers – to stock the exhibit shelves with dozens of popular children's books. Another sister company, Harcourt Achieve of Austin, has donated 2,000 books that the museum will give away free to children who visit the exhibit during the first few days it is open.

Harcourt Assessment also sponsors the San Antonio Public Library Foundation's "Born to Read" program, which provides books to every newborn child in Bexar County; and children's programming on local public television station KLRN, including Reading Rainbow and Between the Lions.

-- more --

## **Harcourt Sponsors San Antonio Children's Museum's Literacy Exhibit**

March 11, 2005

Page 2

Based in San Antonio, Harcourt Assessment is a leading provider of high-quality assessment instruments and testing programs used by educators, psychologists, speech-language pathologists, occupational therapists, human resource professionals, admissions and credentialing professionals, and businesses. Through the development of custom statewide educational testing programs, Harcourt is helping more than 20 states meet the accountability requirements of the federal No Child Left Behind Act.

The company is affiliated with the Harcourt book publishing companies, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

###