



NEWS

From Harcourt Assessment, Inc.

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**HARCOURT ASSESSMENT SPONSORS PASEO DEL RIO ASSOCIATION'S
CHILDREN'S FESTIVAL**

OFFICIAL FIESTA EVENT WILL TAKE PLACE APRIL 16 ON THE RIVER WALK

SAN ANTONIO – For the second year in a row, local education company Harcourt Assessment, Inc. has signed on as the title sponsor of the Paseo del Rio Association's Children's Festival. This official Fiesta event will take place April 16 on the River Walk.

"Fiesta Week is always an exciting time that brings the entire San Antonio community together to celebrate," said Gail Ribalta, vice president of marketing for Harcourt Assessment. "As an education company that's passionate about children, we are delighted to sponsor a fun, family-friendly and educational event like the Children's Festival."

During the festival, which will include face painting, games and live mascot entertainment, Harcourt Assessment will distribute free children's books donated by its sibling company, Austin-based Harcourt Achieve.

"With support from Harcourt Assessment and Harcourt Achieve, we plan to deliver one of the best Fiesta events," said Greg Gallaspy, executive director of the Paseo del Rio Association. "Our focus will be completely on the kids, and we will offer plenty of fun activities to keep them entertained throughout the day and leave them with a lifetime of memories."

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About Harcourt Assessment

Based in San Antonio, Harcourt Assessment is a leading provider of high-quality assessment instruments and testing programs used by educators, psychologists, speech-language pathologists, occupational therapists, human resource professionals, admissions and credentialing professionals, and businesses. Through the development of custom statewide educational testing programs, Harcourt is helping more than 20 states meet the accountability requirements of the federal No Child Left Behind Act.

The company is affiliated with the Harcourt book publishing companies, and together they form the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL) -- a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

About the Paseo del Rio Association

Founded in 1969, the Paseo del Rio Association promotes and supports the San Antonio River Walk, the number one tourist attraction in Texas. It recognizes that the River Walk is a key element of the city's character, visitor industry and economy. The Association works with local businesses to preserve the River Walk and it produces special events that attract visitors and local residents.

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