



A wholly owned subsidiary of Harcourt Assessment, Inc.

**NEWS**

For Release: Tuesday, Sept. 20, 2005

## **ORDINATE CORP. AND BERLITZ JOIN FORCES TO SERVE CORPORATE CUSTOMERS**

### **Berlitz to Offer Ordinate's Spoken Language Proficiency Tests**

MENLO PARK, Calif., and PRINCETON, N.J. – Ordinate Corp., the leading provider of automated spoken language proficiency tests, and Berlitz Languages, Inc. (Berlitz), a world leader in language and cultural consulting services, announced today that they will jointly distribute Ordinate's tests of spoken English and Spanish proficiency to Berlitz's corporate customers in North America.

Ordinate's spoken language tests are fully automated assessments of speaking and listening abilities. They are administered over the telephone and scored by the Ordinate testing system using Ordinate's patented technology. Score reports are provided online, typically within minutes after an examinee completes the test.

Berlitz offers its corporate clients an extensive range of services, including language training (both live and online programs) and cultural consulting, as well as online and rater-led language testing products. By incorporating the Ordinate tests into its existing suite of tests, Berlitz will be able to offer clients another effective means of measuring the spoken language ability of employees and applicants.

Because Ordinate tests are easy to access and quick to administer, Berlitz already uses them for placing language students into its own instructional programs.

"Ordinate's tests are a natural complement to the well-respected corporate training programs offered by Berlitz," said Jared Bernstein, president of Ordinate Corp. "Companies are recognizing the value of using Ordinate's patented technology to assess the spoken language ability of potential and current employees."

"The Ordinate spoken language tests are a wonderful addition to our existing offerings in reading, writing, listening and speaking," said John Bennett, managing director for Berlitz North America. "We are excited to now be able to offer our corporate customers an additional way to quickly and efficiently test for spoken language facility."

**Contact for Ordinate:**

Jason Engleman  
Menlo Park, Calif. - +1 650.470.3539

**Contact for Harcourt Assessment:**

Mark Slitt  
San Antonio, Texas - +1 210.339.5399

**Contact for Berlitz, Inc.:**

John Bennet  
Managing Director, North America  
Berlitz Languages, Inc. +1 609-514-3128

**About Berlitz, Inc.**

Berlitz Languages, Inc., [www.berlitz.us](http://www.berlitz.us), headquartered in Princeton, N.J., is the world's premier language services firm, providing expertise in live and online instruction and cross-cultural training. Berlitz has been teaching languages for over 125 years and has millions of successful alumni. The time-proven principles of the Berlitz Method®, a unique conversational “direct method”, are constantly supplemented with new and updated information and the latest multimedia and technology enhanced methodologies. Berlitz also offers a portfolio of on-line language study and testing programs.

**About Ordinate Corp. and Harcourt Assessment, Inc.**

Ordinate Corp., [www.ordinate.com](http://www.ordinate.com), a wholly owned subsidiary of Harcourt Assessment, Inc., was founded in 1996 to develop advanced language testing systems based on new techniques that use speech recognition to score spoken language proficiency. Ordinate combines recognition of spoken utterances with analysis of the manner of speaking to determine language proficiency and other speaker characteristics. Ordinate's augmented speech analysis technology sets a new standard in language testing for speed, accuracy, cost and convenience.

Harcourt Assessment, [www.harcourtassessment.com](http://www.harcourtassessment.com), is a leading provider of high-quality assessment instruments and testing programs used by educators, psychologists, speech-language pathologists, occupational therapists, human resource professionals, admissions and credentialing professionals, and businesses. The company is a unit of Harcourt Education, which is the global education brand of Reed Elsevier Group plc (NYSE: RUK and ENL). Reed Elsevier is a world-leading publisher and information provider operating in the science and medical, legal, education and business-to-business industry sectors.

###