

Heinemann-Raintree Launches Freestyle Express, a New Brand of Hi-Lo Nonfiction and Differentiated Text for Middle School

FOR IMMEDIATE RELEASE

Chicago IL – Heinemann-Raintree, publishers of nonfiction books for grades PreK through secondary, announces the launch of a new brand of curriculum-focused nonfiction books for struggling readers called Freestyle Express. Freestyle Express, when paired with the higher leveled books in the brand Freestyle, creates an exciting new differentiated text resource. This differentiated text provides curriculum support for readers of varying ability.

Freestyle books, for grades 6-9+, give a magazine look to nonfiction that appeals to readers of all abilities and draws them into the books. Titles include ample white space, sub-headings, one key visual element on every page, and smaller images in sidebars. Vocabulary is reinforced with a “new words” bar at the bottom of every page. Each title also uses one single column for body text and features different text types throughout.

Freestyle Express books provide the same curriculum content found in Freestyle (for grades 6-9+), but with a reading level of grade 3. These titles use a simplified version of the Freestyle layout, making it easy for less confident readers to follow. Each book in this brand not only incorporates a lowered text level that allows struggling readers to access the curriculum basics, but also features a glossary bar at the bottom of each page to help explain difficult words.

There are 27 titles now available in both Freestyle and Freestyle Express versions. Available in both hardcover and paperback. Page numbers and prices vary.

Metals
Non-Metals
Chemical Reactions
States of Matter
Acids & Bases
Mixtures, Compounds & Solutions
Material Matters
Fossil Fuel
Nuclear Energy
Energy Transfers
Renewable Energy
Energy Essentials
Incredible Arachnids
Incredible Mollusks
Incredible Amphibians
Incredible Birds
Incredible Mammals
Incredible Reptiles
Incredible Fish
Incredible Insects
Incredible Creatures
Earth Erupts: Volcanoes
Shaky Ground: Earthquakes
Crumbling Earth: Erosion & Landslides
Forest Furnace: Wild Fires

Violent Skies: Hurricanes
Storm Warning: Tornadoes
White Out: Blizzards
Heat Hazard: Droughts
Wild Water: Floods

About Heinemann-Raintree

Heinemann-Raintree, a division of Harcourt headquartered in Chicago, is a leading publisher of children's nonfiction books, serving schools and public libraries. Our three imprints are Heinemann Library, Raintree and Heinemann-Raintree Classroom. For more information, visit www.heinemannraintree.com or contact Cathleen Ann at cathleen.ann@hil.com, 312/324-5292.