



HOLT, RINEHART AND WINSTON

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Holt Launches New World Geography Series for Middle Schools

New Program Authored by Kit Salter Offers Technology Resources Designed for Flexibility

KANSAS CITY, Mo. – November 17, 2005 — Holt, Rinehart and Winston – a market leader in publishing programs that meet teacher and student needs – announced today the launch of a new *World Geography/World Regions* program for the middle grades. *Holt Social Studies: World Geography/World Regions* ©2007 provides modular and single-volume options to match the varied social studies curricula being taught in schools and meets customer needs for flexibility.

“*World Geography/World Regions* is a new program for Holt that combines all the latest research about learning with the cutting-edge geography, history, and cultures materials as specified by groups like the National Geographic Alliance,” said Greg Long, vice president of marketing for Holt, “We have also maximized the use of technology so that teachers can enhance their presentations, electronically assess learning, and give their students multiple opportunities to gain a richer understanding of our world.”

World Geography/World Regions is standards-based and provides rich content that is accessible to all learners through integrated research-based reading instruction. Multiple audio, visual, and technology resources excite students as they investigate the geography, cultures, and history of the world. The program is also available in a web-based version, Holt Premier Online Student Editions, that include Live Ink® Online Reading Help—an online tool exclusive to Holt that displays text in a format that has been proven to improve comprehension and increase test scores. Instructional Visuals in the Student Editions and interactive online maps help students develop geographic literacy.

Teachers can plan, customize, and differentiate instruction and materials to meet the needs of all of their students using the Holt One-Stop Planner® with ExamView Pro Test Generator and the Differentiated Instruction Modified Worksheets and Tests CD-ROM. A wide range of assessment options from diagnostic tests to Holt Online Assessment help teachers effectively monitor student progress.

Up-to-date, authoritative, real-world data for this new program is provided by The World Almanac Education Group, which publishes the most highly respected reference book of all time: *The World Almanac and Book of Facts*.

Holt Social Studies: World Geography/World Regions is authored by Christopher "Kit" Salter, Ph.D., Professor Emeritus of Geography and former Chair of the Department of Geography at the University of Missouri. Dr. Salter is one of the country's leading figures in geography education. He

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helped found the National Geographic Alliance and was instrumental in establishing *Geography for Life*, the document outlining the National Geography Standards.

The *Holt Social Studies: World Geography/World Regions* program will be featured during the 2005 National Council for the Social Studies Annual Conference in Kansas City, Mo. on November 17-20. The Holt exhibit booth is 233.

About Holt, Rinehart and Winston

Holt, Rinehart and Winston is a leading publisher of textbooks and educational materials for grades six through 12 and is part of Harcourt Education, a global education provider serving students and teachers in PreK through grade 12, adult learners, and readers of all ages. The Harcourt companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve (including the Rigby, Steck-Vaughn, and Saxon imprints); Harcourt Assessment; Classroom Connect; and Harcourt Trade Publishers. For further information, please call (800) 992-1627 or visit www.hrw.com or www.harcourt.com.

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