

NEWS RELEASE

For Immediate Release

Harcourt Achieve Selects Lee Wilson for VP of Marketing

AUSTIN, TX – March 27, 2006 – Harcourt Achieve announced today that Lee Wilson has been named the company’s Vice President of Marketing. Wilson joins the company from Pearson Learning Group, the supplemental materials division of Pearson Education. At Pearson he served as National Consulting Manager and as Regional Vice President, overseeing a national team of consultants and the Western United States sales force.

“Lee’s expertise and success in strategic educational marketing and sales will add great value to the company,” says Harcourt Achieve President and CEO Tim McEwen. “His appointment to this key position comes at a perfect time as Harcourt Achieve brings a number of new, research-based, comprehensive reading and mathematics alternative basal and intervention programs to the K-12 market. We look forward to his leadership in guiding our national campaigns.”

In addition to his work with Pearson Learning Group, Wilson has held senior marketing, sales and business development positions at Apple Computer and Chancery Software. As a principal at Headway Strategies for many years he consulted to leading education companies.

As Vice President of Marketing at Harcourt Achieve, Wilson will oversee marketing, advertising, public relations, product promotion and web/e-commerce for Harcourt Achieve’s extensive education products published under the Rigby, Steck-Vaughn and Saxon imprints.

“I am delighted to be joining an outstanding team of professionals who are focused on building products that support effective learning in thousands of classrooms every day,” says Wilson. “Harcourt Achieve is an exciting place to be in today’s educational environment. Our well-known brands and innovative, field-tested new products are designed to help educators improve performance in the areas of student literacy and numeracy, comprehensive and targeted intervention, ELL, state-based test preparation and adult education.”

About Harcourt Achieve

Harcourt Achieve produces learning solutions and content that fundamentally and positively change the lives of young and adult learners. Published under the Rigby, Saxon and Steck-Vaughn imprints, its products are based on a developmental philosophy that assesses learners’ skills, matches them to appropriate content and accelerates them to meet and exceed expectations.

The Steck-Vaughn imprint offers easy-to-use, innovative learning solutions that accelerate content-area knowledge, reading skills, and preparation for standards-based tests, allowing learners to meet and exceed expectations. The Rigby imprint offers progressive learning solutions for core reading and English Language Learner instruction that provide differentiated instruction to match each student's instructional level. The

Saxon imprint offers the nation's best selling and most thoroughly researched skills-based mathematics program for grades K-12, as well as popular phonics, K-3 spelling, and early learning programs. For more information, please visit www.HarcourtAchieve.com.

Harcourt Achieve is part of Harcourt Education, a global education provider serving students and teachers in Pre-K through grade 12, adult learners and readers of all ages. The Harcourt Education companies are Harcourt School Publishers; Holt, Rinehart and Winston; Harcourt Achieve; Harcourt Assessment; Classroom Connect; Harcourt Religion Publishers; Harcourt Trade Publishers; Greenwood/Heinemann and Heinemann Global Library. For more information, please visit www.harcourt.com.

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